

PHOENIX, AZ | APRIL 26-28, 2024

# THE FEST OF 2024



 **FITNESSFEST**

*Sponsorship Info*

FITNESSFEST.ORG | 480.461.3888 | INFO@FITNESSFEST.ORG



# THE FEST LIFE

*The Fest way to usher in  
New Connections!*

FitnessFest Conference & Expo offers an atmosphere that allows you to connect with new customers/clients, build your database, bring your ideas from conception to success, sell your products or programs, increase your revenue streams, and build lasting connections and relationships.

Take advantage of our extensive marketing campaigns and years of experience! We have an interactive event platform, clean email database of over 12,000 fitness professionals, and robust social media following. We are THE premiere fitness and wellness conference for certified professionals!

*400+ Attendees Say...*

- ✓ 95% VERY SATISFIED
- ✓ 92% WILL ATTEND AGAIN
- ✓ 30% FIRST-TIME ATTENDEE



**43% GROUP EX | 39% PERSONAL TRAINERS | 18% MIND/BODY**

# Sponsorship Opportunities

*\$3500 Package*

## KEYNOTE SPONSORSHIP

- Includes: Two (2) sponsored workshops included on the 2024 conference schedule (in addition to the keynote). FitnessFest will have final decision on titles/topics. Presenter selection, fees, travel and accommodations (when applicable) will be sponsor responsibility
- One (1) exclusive pre-conference email blast highlighting your sponsored workshop/s, company info, deals, etc. and One (1) group eBlast featuring all conference sponsors.
- Ongoing social media posts via FitnessFest accounts (Instagram, FB, Twitter) that highlight your participation in FitnessFest 2024.
- Standard booth space 10x10.

*\$2400 Package*

## HAPPY HOUR SPONSORSHIP

Let's get CREATIVE! We'll provide an exclusive pre-conference email blast highlighting your company info and deals, plus additional eBlasts and social media promos featuring all our official conference sponsors. This is the PERFECT way to network with our attendees & presenters. Spread the word about your products and services with this speaking engagement opportunity!

***\*Does not include expo booth or workshops.***

*\$2000 Package*

## EDUCATION SPONSORSHIP

- Includes up to two (2) sponsored workshops included on the FitnessFest 2024 conference schedule. FitnessFest will have final decision on titles/topics. Presenter selection, fees, travel and accommodations (when applicable) will be sponsor responsibility.
- One (1) exclusive pre-conference email blast highlighting your sponsored workshop/s, company info, deals, etc.
- One (1) group eBlast featuring all conference sponsors.
- Ongoing social media posts via FitnessFest accounts (Instagram, FB, Twitter) that highlight your participation in FitnessFest 2024.
- Standard booth space 10x10.

*\$850 Package*

## BASH SPONSORSHIP

- Sponsored Master Class included on the BASH schedule at FitnessFest 2024 Conference & Expo. FitnessFest will have final decision on title/topic. Presenter selection, fees, travel and accommodations (when applicable) will be sponsor responsibility.
- One (1) group eBlast featuring all BASH sponsors.
- Ongoing social media posts via FitnessFest accounts (Instagram, FB, Twitter) that highlight your participation in FitnessFest 2024.
- Standard booth space 10x10.

*\$400 Package*

## GOODIE BAG SPONSORSHIP

***\*sponsor supplies bags with logo***

# THE FEST EXPO

## Booth Space & More!

**\$599**

### EXPO BOOTH SPACE

- 10x10 Expo Booth at FitnessFest 2024 (Size Is Approximate)
- Logo and link featured on FitnessFest website.
- Email blast to be sent prior to the event featuring ALL FitnessFest exhibitors with logo/link to your website.
- Email blast to be sent during the event featuring ALL FitnessFest exhibitors with logo/link to your website.
- Social media posts featuring your participation in the event.

**\$899**

### DOUBLE BOOTH SPACE

Expo Booth Features PLUS:

- 20x10 Expo Booth at FitnessFest 2024 (Size Is Approximate)

**\$199**

### BASH ADD-ON

See BASH Sponsorship For Features

**\*this is for businesses  
purchasing a Sponsorship Package above**

**\$199**

### EXPO DEMO SHOWCASE

**\*this is for businesses purchasing  
Ed. / BASH Sponsorship Package above**

**\$499**

### EXCLUSIVE EMAIL BLAST & SOCIAL SHARE

**\*this is for businesses NOT purchasing a Sponsorship Package above**

**\$199**

### POST-CON EMAIL BLAST & SOCIAL SHARE

**\*only available when combined with a sponsorship package.**



# Terms & Conditions

## 1. BOOTH ASSIGNMENT

Each exhibitor booth will be assigned prior to the start of the event and indoor/outdoor placement will be discussed and assigned accordingly. Sponsors will receive first choice of booth placement (subject to availability).

## 2. EXPO RULES & RESTRICTIONS

Exhibitor agrees to abide by and comply with the rules and regulations set forth by the facility. Exhibitor also agrees to comply with all product and display requirements requested by FitnessFest Conference & Expo.

## 3. HOURS & PENALTY

The expo will be held 4/26, 4/27 & 4/28. Times will be determined prior to event. Leaving the expo earlier than the times agreed to will result in a fine of \$100 that will be automatically charged to your account.

## 4. PAYMENT

Payment by credit card should be included at the time of registration at **FitnessFest.org/shop**. For payment by invoice please reference the provided invoice payable to: **FitnessFest Conference & Expo, 663 W. 2nd Ave., Ste. 14 Mesa, AZ 85210**. Credit card information may also be given by phone at **480-461-3888**.

## 5. CANCELLATION

If written notice of cancellation is received 45 days prior to the first day of the expo, the exhibitor's payment can be transferred to a future event. Cancellation within 45 days of the first day of the expo will result in no transfer being given.

## 6. EXHIBITING & USE OF SPACE

All sales must be done within the confines of the provided booth space. Solicitations and demonstrations must also be confined to assigned spaces. No exhibitor may sublet, assign or share

any of the allocated space without written consent of FitnessFest Conference & Expo. Signage must be placed within the confines of the allotted booth space and must not be placed along walls or hung without consent of FitnessFest.

## 7. SHIPPING

The expo coordinator will assist you with all of your shipping questions. Shipping items to and from the venue is the responsibility of the exhibitor. Specific instructions will be provided prior to the event. Labels and postage must be pre-paid and pick-up must be scheduled for the Monday after the event. If shipments are not adequately processed and FitnessFest must complete the order, a \$50 shipping penalty will be charged.

## 8. SAFETY REGULATIONS

The exhibitor assumes all responsibility for compliance with all local regulation concerning fire and health safety. Please do not store any hazardous or combustible materials in or around the expo. All wiring must comply with fire department rules and regulations.

## 9. FAILURE TO OCCUPY BOOTH

Failure to occupy assigned booth one hour prior to the opening of the expo without previous consent from FitnessFest Conference & Expo may result in loss of booth space. No refund or transfer will be given.

## 10. EXHIBITOR ACTIVITIES

Exhibitor agrees not to schedule or conduct any on-site activities that are in conflict with the conference or expo. Activities included (but not limited to) receptions, sessions, workshops, group workouts, etc.

## 11. LIABILITY

Exhibitor assumes all responsibility and hereby agrees to protect, indemnify, and find FitnessFest and Ability 360

employees and staff harmless against claims, losses and damages to persons or property, charges or fines, and attorney fees arising out of the event, exhibitor installation, operation, maintenance and occupancy.

## 12. EXHIBITORS

All exhibitors will be featured in a joint email blast promoting the expo. All exhibitors will also be included in the mobile app that attendees will be accessing throughout the weekend for their schedule and announcements.

## 13. SECURITY

The majority of the exhibitor booths will be located in Ability360 in a secure, yet open location. Valuables and any other items, such as laptops or small personal items, should be taken home with you. FitnessFest, the facility, and all staff involved in this event will not be held liable for any lost or stolen items during or after expo hours and/or the event.

## 14. PHOTO/VIDEO WAIVER

Regarding participation in FitnessFest 2024: completion of this application signifies that you do hereby hold free from any and all liability Waterworks On Wheels (DBA FitnessFest), Ability 360, all presenters and staff. You waive release and forever discharge any and all rights and claims for damages which the participant/s named on this form may have or may accrue in connection with the activities of FitnessFest. You further agree to allow FitnessFest to utilize photos and/or video taken of you, your representatives, your products and your booth for promotional purposes.

# FESTIVITIES BEGIN

## Sponsor Application

\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
COMPANY STREET ADDRESS

\_\_\_\_\_  
CITY

\_\_\_\_\_  
STATE, ZIP

\_\_\_\_\_  
COMPANY CONTACT

\_\_\_\_\_  
CONTACT PHONE

\_\_\_\_\_  
EMAIL ADDRESS

\_\_\_\_\_  
WEBSITE

\_\_\_\_\_  
PRODUCTS/SERVICES AT YOUR BOOTH

### SPONSORSHIP OPTIONS

- ☐ KEYNOTE SPONSORSHIP - \$3500
- ☐ HAPPY HOUR SPONSORSHIP - \$2400
- ☐ EDUCATION SPONSORSHIP - \$2000
- ☐ BASH SPONSORSHIP - \$850
- ☐ GOODIE BAG SPONSOR - \$400

### BOOTH OPTIONS

- ☐ EXPO BOOTH SPACE - \$599
- ☐ DOUBLE BOOTH SPACE - \$899

### ADD ONS

- ☐ BASH SPACE ADD-ON - \$199
- ☐ EXPO DEMO ADD-ON - \$199
- ☐ EXCLUSIVE EMAIL BLAST - \$499
- ☐ POST-CON EMAIL BLAST - \$199

☐

**I HAVE READ & ACCEPT THE TERMS & CONDITIONS OF THIS AGREEMENT**

NOTE:

If you have a product sample or SWAG you are interested in distributing to our attendees, please contact us at:

**480-461-3888 | [INFO@FITNESSFEST.ORG](mailto:INFO@FITNESSFEST.ORG)**

**RESERVE YOUR SPOT AT FITNESSFEST ONLINE TODAY**

**[FITNESSFEST.ORG/SHOP](https://FITNESSFEST.ORG/SHOP)**

Join The  
Fest Fam!



# FITNESSFEST

*Ask us about other event opportunities going on throughout the year!*

fitnessfest.org | (480) 461-3888 | info@fitnessfest.org